



**CAPE WINDJAMMERS
EDUCATION TRUST**

"A life-changing experience for South-African Youth"

The *"Liberty"* Initiative



**60 foot traditional looking yacht, strongly
constructed in fibreglass.
All gear is greatly over specification.
This yacht is ready for the Rio Race or sailing to the
Med.**

Dennis Stevenson
President

CAPE WINDJAMMERS
EDUCATION TRUST

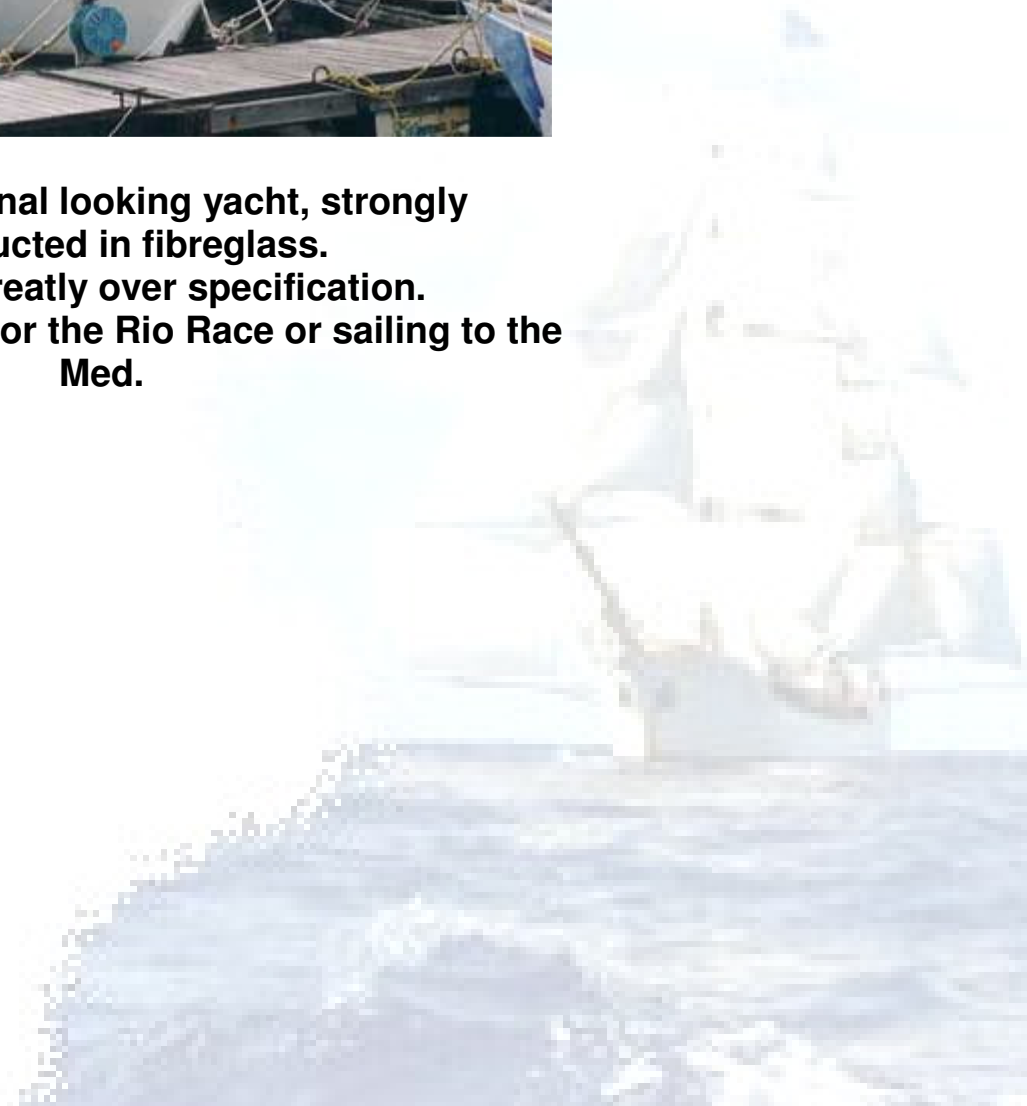
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The “*Liberty*” Initiative

Have you dreamed of owning a traditional sailing yacht in Cape Town ...

...but worries about maintenance are holding you back? Are you thinking you couldn't own a yacht to sail the pristine waters around Cape Town without paying a fortune to keep it in good shape? And who will pump the bilges and check the mooring lines in a storm.

Do you want to just step aboard a clean, well maintained yacht and sail away, whenever you feel like it?

Now there is a solution!

Cape Windjammers Education Trust (CWET) is a not-for-profit organisation that uses training-under-sail voyages for life skill, leadership and career development for South African youth. The programs CWET offers consist of the maintenance of vessels, sailing them and the administration of commercially run trips.

By outsourcing the daily care and maintenance of your yacht to CWET, you will be able to enjoy its pleasures, without having to think about the hassles of.

All you have to do is **ENJOY!**

But what about the high cost of maintenance!

CWET organises film shoots to take place aboard the *Liberty*. We arrange the crew, accompany the client and take all administrative and financial matters out of your hands. The income generated is used to pay for the maintenance to keep your yacht in perfect condition.

So that when it is time for your well-deserved holiday you can relax with your family, plan a team-building trip for your employees, or have a fun filled long weekend with friends.

In the periods the ship is not in use by you, or in the dock for maintenance, CWET takes it out as an educational facility, bringing South African youngsters enrolled in youth development projects to the sea, where they can develop leadership and team working skills - Skills they can bring into their own lives and that help to build a secure and peaceful society.

You will be making this possible without any direct costs to you!
This could count as your company's social responsibility project!

Your role

- Investment in yacht
- Give CWET reasonable notice of when you want to sail so that we can be sure the yacht will be ready for you
- Commitment to the program for a minimum period of two years
- ENJOY sailing your yacht

What we offer:

- FREE maintenance (funded by film shoots, etc)
- NO HASSLES about maintenance and administration
- A great social investment
- Opportunities to generate positive awareness for you or your company

Interested?

Please contact

Alexander Allavena at alex@capewindjammers.org or

++ 27 (0) 21 4481618 or

Dennis Stevenson at skipper@capewindjammers.org or

++ 27 (0) 824991537

For more information on the work of CWET visit www.capewindjammers.org

Attached:

1. Please see proposed *Liberty* Initiative budget.
2. Please see a description of the projects that will be run aboard "*Liberty*".
Note that these projects will be separately funded. However should the boat owner consent, surplus from film shoots can be donated to the projects.

Liberty Project Budget

Purchase

Item	Asking price	Probable sale price
The Yacht Liberty	R1 420 000	R1 200 000
Life raft		R40 000
Rubber duck & motor		R50 000
Mooring		R50 000
Total Purchase Cost		R1 340 000

1.1 Income

Item	Income per day	Per month	Total Income per year
Film Shoots Days x Rand	R8 000 -R10 000	R8 000 -R10 000 (1 per month ave.)	1.2 R96 000 - R120 000

Note: This income stream has been proven over several years

Expenditure

Item	Cost per year	Costs covered by CWET
YACHT running costs		
Repair/ Maintenance- Material	R15 000,00	
Repair/Maintenance – shipyard	R7 000,00	
Repair/Maintenance- Labour		R 12 000,00 Will be covered by the involvement of youth in maintnance work
Misc.Running Costs	R7 000,00	
Fuel	R3 000,00	
Insurance	R20 000,00	
Mooring maintenance/levy	R5 000,00	
Club Membership: Skipper, Bosun	R6 000,00	
Sub Total	R63 000,00	
Income Generating Project Costs	R5 000,00	
Marketing and Administration (personnel costs and material costs)	R3 000,00	
Communication (phone/fax)	R24 000,00	
Skipper and bosun stipend	R5 000,00	
Catering	R37 000,00	
Sub Total	R15 000,00	
Total Costs Per Year	R 100 000,00	

Local Educational Training-under-Sail Voyages on the Liberty

Destination:

Around Cape Town waters between Simon's Town, Hermanus and Lamberts Bay – depending on prevailing wind conditions

Duration:

5 – 10 days (including nights)
(depending on funding achieved)



Total Number of Youth Targeted per trip: 10

Target Group:

Youth between 16 and 25 years old from low income urban areas in Cape Town

Project Partners for Selection of Participants and Implementation of the Project

Youth participants are recruited from Cape Town based civil society organisations that focus in particular on HIV and crime prevention, reconciliation, education and career development. CWET's "training-under-sail voyages" seek to complement and enrich programs of other civil society organisations, in particular to achieve sustainable behavioural change in youth around various personal, social and career development aspects. In 2007 we will recruit youth from the following organisations:

Trinity International Project (www.trinityproject.co.za)

Christel House SA (www.sa.christelhouse.org)

Izivungu vungu Sailing School (www.izivungu.co.za)

South African Youth Ministers Project (www.saymp.co.za)

False Bay College, Boat Building Faculty (www.falsebaycollege.co.za)

Scouts SA, Sea Scouts (www.scouting.org.za/capewest/seascouts)

Educational focus:

HIV and Aids, teenage pregnancies, youth unemployment and their involvement in crime and gangs are part of the core problems of South Africa's young democracy. Previous experience with youth development programmes in South Africa indicates that dropping out of school, engaging in unsafe sexual relationships, resorting to criminal activities and other behaviour considered to be "at-risk" can be explained with a lack of perspective of youth that their lives will ever change. Broken families and the lack of supportive positive role models, poor interaction in under resourced schools and a non-supportive neighbourhood environment contribute to the belief amongst South African youth that they never will be able to escape the cycle of poverty and violence. So why changing risky behaviour?

"Training-under-sail voyages" facilitated by Cape Windjammers Education Trust have been developed to break the cycle of poverty by providing youth with an outstanding experience, "a defining moment", that will dramatically mark the transition from "apathy" to action and from "follower" to "leader". It is not learning to sail that is the main purpose of CWET's voyages. It is the process of having learned under the rigorous challenge of the hard demands of getting a ship around safely under sail that teaches the youth the essential life skills. Learning cooperation and trust, constant problem solving, getting along, true leadership; these issues are daily experienced in a ship under sail. The process of over-coming fear and mastering the unknown technology of a complicated sailing ship teaches a skill set that is absolutely transferable to any vocational, business or leadership sector and, in fact, to living life its-self.

The personal and life skill development aspect of "training under sail voyages" is complemented with an educational focus on career development. Participants have the opportunity for applied learning around Maths and Sciences (e.g. Marine ecology, Meteorology), as well as basic seamanship and craftsmanship skills (e.g. boat handling,

navigation, wood-, fibreglass- and steelwork). They are furthermore exposed to career options in the marine and related industries (e.g. boat building, merchant marine, environmental conservation, tourism), thereby providing them with tangible opportunities and perspectives to change their lives positively.

The specific objectives of CWET's "training-under-sail" voyages aboard the Liberty are:

- boost self confidence, commitment and responsibility
- promote cultural exchange and understanding
- enhance team working and leadership skills promoting the values of responsible citizenship and good governance
- Practical learning and application of sciences (e.g. Marine Ecology, Meteorology, environmental awareness)
- Basic practical training in seamanship and sailing skills, vessel safety and emergency procedures, navigation as well as craftsmanship and catering

Activities during Training-under Sail Voyages

The daily routine on board is organised in a 24 hour "watch system". Participants are trained and guided by an experienced crew and are involved in the accomplishment of all functions and tasks on the ship, starting with sail setting, navigation, catering and up to general ship maintenance. Learning occurs through a combined program of formal class work and practical application. Specific educational topics identified by partner organisations are taught through tailor made "learning games" that are integrated in the daily routine on board. In addition, participants are encouraged to keep a journal, where they reflect about their daily experiences.

Preparation and Follow Up

For preparation and follow up of the sailing voyages CWET facilitates 1 day workshops with sailing participants. These workshops aim at

- preparing youth for their experience on board
- linking the sailing experience to the programme of partner organisations
- providing career guidance
- measure the impact of the "training-under-sail" voyage on participating youth

Costs

Bursary for 1 youth and 1 local educational "training-under-sail" voyage aboard the Liberty for 5 days and 4 nights is 280,- EURO/2500,- ZAR.

Costs cover: Catering during the sailing voyage and workshops, preparation and follow up workshops, monitoring and evaluation, sailing equipment, travel costs, facilitation and project co-ordination with partner organisations